

May 2018

FABPack™

take a peek...build your business...new products



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Welcome to the May Edition of our Interactive Digital FabPack! Download this interactive PDF for NEW products and business-building opportunities from the above advertisers. Please be sure to let them know that you saw their product information in FabShop's FabPack.

Enjoy your FabPack!

For information, contact Mandi Schulz at (360) 666-2392.

To get the most from your Interactive Digital FabPack, please download a free version of Adobe Reader and set it as your default program.

FabPack participants are paid advertisers. Participation does not serve as an endorsement of their products or services by The Fabric Shop Network, Inc.

Piecing the Past Quilts

www.piecingthepastquilts.com ~ info@piecingthepastquilts.com ~ 360-262-6612

Block of the Month Programs



Use Multiple Ways!

- FREE programs to build your email list
- Traditional BOMs in your shop

Traditional Patterns



- Clear cutting & piecing instructions
- Wonderful illustrations!

Simpliqué® Appliqué Templates



Beautiful Appliqué with no needle turning!

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Pickle Pie™

DESIGNS

**Profitable
Embroidery
Events!**

Our NEW easy-as-pie events give you everything you need to run your own fun and profitable in-store embroidery event, from exclusive designs to ready-to-stitch supply kits, and more!

Fun & Festive Event Themes...

Berry Sweet



Pumpkin Pie



Stitchin' Santa



**Book Today &
SAVE \$100!**

Event Features...

- * FREE Stitched Event Samples
- * 5 EXCLUSIVE 'In the Hoop' Designs
- * Promotion of Top-of-the-Line Machines
- * Marketing Support & Ad Graphics
- * Consignment & Trunk Show
- * Ready-to-Stitch Supply Kits & Swag Bags with Design CD, Printed Instructions, Pickle Pie Swag & more!

**Click here for pricing
& more information**

Book Now to SAVE \$100!

Book your Event: 919-219-5579

lisa@picklepiedesigns.com

www.PicklePieDesigns.com/storeevents



Join the **FabShop Hop!**TM *online shop hop*

attract thousands of shoppers
with an online shop hop

*“Increase your website’s
traffic and exposure”*

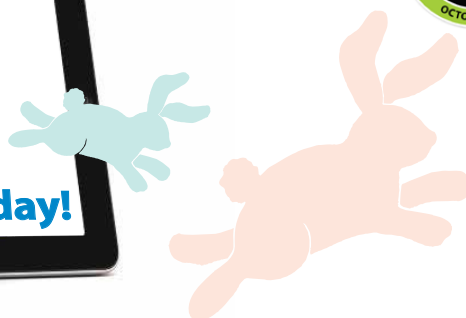
**Bring thousands of visitors
to your website monthly!**

Sound unbelievable? It’s true!
Each month, many thousands
of avid quilters, sewists, and
crafters will be visiting your
website in search of the
YouFoundIt Bunny. The hunt is
on to win fabulous prizes, and
visit the various participating
shops. **It’s an opportunity to
garner e-newsletter sign-ups,
show FabShop Hoppers why
they should be shopping with
you, and boost your sales!**

“*Approximately 65% of our website
traffic comes from FabShop Hops, and
revenue from these hoppers accounts
for 70-75% of our online revenue!*
*FabShop Hops are extremely significant
for our business and I highly recommend
that shops participate in every hop.*
It’s the best program ever!”

— *Marsha Doyenne, Fabric Essentials*

Whether you are a retailing storefront,
e-tailer, or design studio, these
Hops are right for you!



Register today!
fabshopstore.com
(360) 666-2392

FabShop Retailers' Association Membership



"...the best \$100 you'll spend each year!"



Members' *Favorite* Benefits

- Member-only shopowner Forum or Chat
- FabShop News magazine
- fabricshoppersunite.com shop listing
- Exclusive promotional graphics
- UPS discount program
- 30-minute phone consultation
- Monthly live Q&A Sessions
- Plus more!



*Become
a member
today!* ↴



fabshopstore.com



Membership Application

Join FabShop Today! FabShop is the trade organization for independent quilt, fabric, and yarn retailers. Whether you're a new shopowner or a seasoned veteran, FabShop has the training, resources, and connections to help your business succeed! Eligibility for our Annual Retailers' Membership includes independent Storefront, Internet, or Design Studio retailers whose primary business is reselling quilting/sewing/yarn products and supplies to consumers.

PLEASE PRINT

Date _____

Name _____

Company/Store _____

Address _____

City _____ State or Province _____

Zip _____ Years in Business _____

Phone _____ Fax _____

Email _____

Web Address _____

Shopowner Profile: facebook.com/ _____
(your personal Facebook name)

Payment: Check Visa MasterCard

Credit Card _____

Expiration Date _____ CVV _____

Signature _____

NOTE: Unless otherwise indicated, product prices include shipping and handling.

Subtotal this page: \$ _____

Subtotal before tax: \$ _____

Sales tax: \$ _____

TOTAL: \$ _____

Sales tax for Washington residents only. Workbooks, clubs, event CDs, and magazine subscriptions 8.4%.

REQUIRED:

Mail or fax a copy of your business license and tax certificate plus a pre-printed voided company check.

PLEASE CHOOSE MEMBERSHIP CATEGORY

- Retailers' Annual Membership**
in the FabShop Retailers' Association plus 6 issues of **FabShop News** trade magazine: \$100 \$ _____
- New Membership Renewal

MEMBERSHIP CATEGORY

- Independent Storefront Retailer**
 Quilting Sewing Yarn
- Independent Internet Retailer**
 Quilting Sewing Yarn

- Design Studio** (designers who retail) producing original copyrighted sewing/quilt/yarn—related items, including books, notions and tools, patterns and/or similar products

fabricshoppersunite.com listing

- FabShop Member Benefit
- Non-Member — \$50 annual fee

- FabShop News trade magazine subscription only**
One-year subscription (six issues) — \$45 \$ _____
One-year international subscription (six issues) — \$65 \$ _____

- WebCentsMagazine.com subscription only**
One-year subscription — \$50 \$ _____

MAIL PAYMENT & PROOF OF BUSINESS IDENTIFICATION TO:

The Fabric Shop Network, Inc., P.O. Box 820128, Vancouver, WA 98682-0003 • (360) 666-2392 • Fax (360) 666-2863 • email: info@fabshopnet.com

Learn. Share. Support.

Our goal is to help shopowners grow, succeed, prosper, and enjoy business to the fullest. We strive to provide the most complete, comprehensive, and detailed source of business information available within the fabric retailing industry.

